

## WeirFoulds Executive Partner Lisa Borsook Appointed to Advise Ryerson Dean

October 7, 2014



WeirFoulds LLP is proud to announce that Executive Partner Lisa Borsook has been appointed to the Dean's Council at the Ted Rogers School of Management (TRSM) at Ryerson University.

Lisa is one of 23 executives selected from nearly 200 candidates who will advise Professor Steven Murphy, dean of the TRSM. The Dean's Council has the opportunity to impact the programs, research activities, local and international partners for a great number of students who will be Canada's future business leaders. The TRSM is the largest business school in English Canada.

Council members will provide expert advice and industry-specific strategic guidance on matters such as curriculum, international expansion, market positioning, technology and trend evaluation. The Council will also serve as ambassadors for the school and for Ryerson within their respective industries and act as a champion for TRSM initiatives.

Congratulations, Lisa, on joining this influential group!

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